

Prerequisite status: -	Unit Type: Theoretical	The number of units: 2	Name of the lesson: <b>Assessing the sustainability of rural and nomadic tourism in Iran</b>
Type of additional practical training: Has it <input type="checkbox"/> does not have <input checked="" type="checkbox"/> Science travel <input type="checkbox"/> Laboratory <input type="checkbox"/> Workshop <input type="checkbox"/> Seminar <input type="checkbox"/>		The number of hours: 32	Expert professor to teach: Geography and rural planning or tourism
<b>Goals:</b> Acquaintance with the principles and criteria of tourism sustainability in rural and nomadic areas of Iran			
<b>Headlines</b> <b>1-</b> Examining concepts and theories related to types of tourism <ul style="list-style-type: none"> <li>- Green tourism</li> <li>- Agricultural tourism</li> <li>- Ecotourism</li> </ul> 2- Tourism to economic concepts in the village <ul style="list-style-type: none"> <li>- Entrepreneurship and tourism</li> <li>- Tourism and rural cooperatives</li> <li>- Tourism and rural businesses</li> </ul> 3- Development of sustainable rural and nomadic tourism 4- Dimensions of sustainable tourism development (economic, social, environmental, cultural tourism, etc.) 5- Evaluation of sustainable tourism indicators <ul style="list-style-type: none"> <li>- The Economic dimension of evaluating sustainable tourism indicators</li> <li>- The Socio-cultural dimension of evaluating sustainable tourism indicators</li> <li>- The Environmental - physical dimension of evaluating sustainable tourism indicators</li> </ul> 6- Approach to the Sustainable Development of rural and nomadic areas 7- Approach based on information and communication technology 8- Participatory approach in the sustainable development planning of rural areas 9- Environmental approach in sustainable rural development planning			
<b>Reference</b> 1- Rezvani, Mohammad Reza, 2013, Development of rural tourism with a sustainable tourism approach Tehran University Press			

- 2- Taghdisi, Ahmad, 2015, Entrepreneurship in rural tourism, Negarkhane Publications, first edition
- 3- Barghi, Hamid, 2014, Sustainable Development Management Approaches in Rural Areas with an Emphasis on Iran, Negarkhane Publications, First Edition
- 4- Barghi, Hamid 2016, Sustainable Agricultural Development Planning in Rural Areas of Iran, Nagarkhane Publications, first edition
- 5- Verma, S. B, Jiloka, S. K., & Thryambakam, P. (2006), Rural Tourism and tribal Development. Deep Publications.
- 6- Dashper, K. (Ed). (2015). Rural tourism: An international perspective. Cambridge Scholars Publishing.
- 7- Richards, G., & Hall, D. (2002). Tourism and sustainable community development (Vol.7). Psychology Press.
- 8- Rodoula H. Tsiotsou, Ronald E. Goldsmith, 2012, Strategic Marketing in tourism Services, Emerald Group Publishing.